

**NATIONAL CONFERENCE ON  
EMPLOYMENT SKILLS FOR SUSTAINABLE LIVELIHOODS**

**15<sup>th</sup> -16<sup>th</sup> March 2019**

Sponsored by  
University Grants Commission, SEBI & BSE IPF

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Presenting Research Paper Yes \_\_\_\_\_ No \_\_\_\_\_

Title of the Research Paper \_\_\_\_\_

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Address for Correspondence

To,

*Dr. Harnam Singh*

Organizing Secretary

National Conference on

Employment Skills For Sustainable Livelihoods

Sardar Bhagat Singh Government P. G. College

Deen Dayal Upadhyay Kaushal Kendra

Rudrapur (U.S. Nagar) Uttarakhand -263153

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Organized by

**S.B.S. GOVT. P.G. COLLEGE  
DEEN DAYAL UPADHYAY KAUSHAL KENDRA**

Re-accredited by NAAC 'B' Grade (2.84) Affiliated to Kumaon University, Nainital  
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**In Industrial Association with KGCCL, N.N.J. ITI & ISD**

## About The College

Sardar Bhagat Singh Government Post Graduate College, is a premier higher educational institution, imparts holistic professional and vocational education. The college provides a dynamic learning environment to its students to pursue excellence, gain knowledge and acquire skills to achieve their goals. It was established in the year 1974 as an affiliated college of Kumaun University, Nainital. The campus of the college is spread in an area of 35 acres. The college is recognized by the University Grant Commission (U.G.C.), New Delhi under 2(f) and 12(B) of U.G.C. Act, 1956. National Assessment and Accreditation Council (NAAC), Bangalore has assessed the college and conferred B grade (2.86). Government of Uttarakhand declared it as a Model College in 2005-06. The college aims at providing quality education keeping in view the present needs of the students and the society. Modern tools of teaching and learning are available in the college to enhance the quality of higher education.

## About the Deen Dayal Upadhyay Kaushal Kendra

The Deen Dayal Upadhyay KAUSHAL Kendra (DDUKK) has been set up with the objective of holistic development of the institute and imparting key relevant skills that enable students to be employable at public as well as private sectors. The present stature of global economy asks for trained manpower at the work-sectors. The requirements of the employers range from personal with excellent soft-communication skills, trained artisans in specific trade to mainstream technical persons as well as innovators. In the realm of existing cut-throat competition, it is a common experience by large strata of educational sectors in India as well as abroad that the prevailing framework of imparting knowledge is insufficient to equip a student with the skill required by existing as well as emerging employment sectors. So DDUKK was established to meet the requirement of skilled India.

## About the Conference

India has taken significant steps towards social and financial inclusion to ensure holistic development by the Skill India Initiative. Two-thirds of India's population is below the average age of 26 years which means that in the coming decade the country will see its potential workforce. The economy will need to create 5 million jobs each month to keep employment rates constant. About 90% of the jobs created will be skill based and require vocational training. To rapidly scale up skill development efforts in India, their is need of creating an end-to-end, outcome-focused implementation framework, that aligns demands of the employers for a well-trained skilled workforce with aspirations of citizens for sustainable livelihood. New India wants to do with the available opportunities to acquire and maintain relevant skills. In aspiring to realize the potential of skill development, they face common challenges. The training strategy for strong,

sustainable and balanced growth addresses strategic issues as well as practical arrangements. Equipping the workforce with the skills required for the jobs of today and those of tomorrow is a strategic concern in the national growth and transformation of New India.

This Conference is focused whether the 'Skill India', 'Start-up India', 'Digital India' campaign is succeeding to achieve its ambitious aim of better governance through digitization. Employment Skills for Sustainable livelihoods Conference is focused on potential for enhancing young people's employability in India. It will provide a platform for further exchange of ideas and experiences among a wide range of institutions, enterprises, experts from all dimensions. This Conference seeks the presentations across the country in its four technical sessions on varied areas of Employment Skills and Financial Empowerment.

### Financial Empowerment through Skill Development

- ✓ Financial Inclusion through Skill Development
- ✓ Financial Empowerment through Financial Literacy
- ✓ Technological Innovation for Livelihood Promotion.
- ✓ Skilling Strategy for Employment Generation
- ✓ SEBI and other Initiatives for Financial Literacy
- ✓ Social Media and Livelihood opportunities.
- ✓ Skill development for Social Inclusion.

### Skilling Strategy for Financial Empowerment

- ✓ Financial Awareness Skill
- ✓ Financial Inclusion Issues and Concerns
- ✓ E-Banking & Digital Currency
- ✓ Financial Assistance to Students Start-ups
- ✓ Microfinance and Financial Inclusion
- ✓ Role of Banking in Start-up Creation and Growth
- ✓ Recent Trends in Financial Products and Services

### Skills and Competencies for Technological Empowerment.

- ✓ Technological Changes for Youth Empowerment
- ✓ Government Policies for Skill Development
- ✓ Empowering Women through Technological Advancement.
- ✓ Start-ups opportunities in recent changing technological scenario.
- ✓ Innovation and Entrepreneurship
- ✓ Government Policies for Start-ups.

### Technology and its Implications for Livelihoods

- ✓ Required Technology for Transform India
- ✓ Handicraft Based Start-ups their Future and Sustainability Issues
- ✓ E-Business Model for Livelihood.
- ✓ Hill area Start-ups & Skill based Entrepreneurship.
- ✓ New India through Employment Skills
- ✓ Employment Skills and Rural Transformation

## Call for Papers

Conceptual Empirical research papers and case studies are invited for presentation from Academicians, Research Scholars, NGOs, Government Officials from various disciplines and departments on any of the themes mentioned and related to it. Abstracts (maximum 300 words) should be submitted through e-mail attachment in MS word File, Font Times New Roman 12 point size, 1.5 spacing, 1 inch margin on all sides, to [singhdrharnam@gmail.com](mailto:singhdrharnam@gmail.com) & [ddukksbs@gmail.com](mailto:ddukksbs@gmail.com). Both the abstract and full paper with reference should have the title of the paper along with name (s) of the author (s), affiliation, address, contact no and email id. Information of acceptance will be sent by email only.

## Important Dates

**Abstract & Full Research Paper Submission**  
till 05<sup>th</sup> March 2019

## Proceedings of the Conference

Participants of the conference are informed that the proceeding of the conference containing only selected full length paper concerning with focal and sub theme of the conference will be published in the form of edited book with ISBN and released at the inaugural ceremony of the conference.

## Registration

For attending the Conference kindly fill up the attached registration form and send it by e-mail or post to the organizing secretary address. Registration fee can be deposited to Principal DDU Kaushal Kendra, SB5 Govt. P.G. College, Rudrapur A/c No.-62455898185, IFSC CodeSBIIN0050662. State Bank of India, Civil lines Rudrapur Branch, U.S.Nagar, Uttarakhand.

CATEGORY	REGISTRATION
Industry and Institutions	₹ 1000
Academicians	₹ 500
Research Scholars & Students	₹ 300

## Accommodation/Travel Support

Participants are requested to make their own arrangement for stay. However the Lunch & Tea during the conference will be provided by the organizers. The participant will be required to bear travel expenses at their own.

## HOW TO REACH RUDRAPUR

**Air:** Nearest Airport Pantnagar, 14 Km from Rudrapur

**Rail:** Direct Trains are available from Delhi, Howrah, Lucknow, Bareilly & Moradabad etc.

**Road:** Rudrapur is well connected by road through NH-87 (Delhi-Nainital-Highway) and NH-74 (Rudrapur-Kashpur Highway). A number of Buses (including Luxury Buses) are available from all important stations of Kumaun and Garhwal region and also from nearby states